

JOHN UBI

Data Analyst

ABOUT ME

I'm a Data Analyst with hands on experience using SQL, Power BI, Excel, and Power Query to analyze datasets, uncover trends, and build interactive dashboards. Through my projects and internship experience, I've worked with real world datasets to explore business performance and communicate clear insights that support informed decisions.

WHERE I'VE APPLIED MY ANALYTICS SKILLS

JUN 2026 –
JUL 2026

Decodelabs

Data Analytics Intern

- Built and shared a Power BI dashboard analyzing e-commerce sales performance.
- Used Power Query to clean and transform datasets for analysis.
- Analyzed datasets with SQL to explore trends and answer business questions.

KEY PROJECTS

Logistics Operations Performance Dashboard

- Analyzed logistics operations across 15 tables and built a 4-page interactive Power BI dashboard.
- Explored revenue, fuel costs, fleet utilization, safety, and delivery performance.

E-commerce Sales Performance Dashboard

- Analyzed sales, customer, product, and marketing referral data.
- Built an interactive Power BI dashboard to highlight revenue trends and product performance.

Online Food Ordering Report

- Explored customer behaviour, ordering experience, and satisfaction patterns using Power BI.

TECHNICAL SKILLS

SQL: Querying and data extraction

Data Analysis: Excel, Power Query

Visualization: Power BI, dashboard development

Other: Data cleaning, data transformation, data modeling, business analysis

EDUCATION

FEDERAL UNIVERSITY OYE EKITI

B.Sc. Accounting

2017-2023

CERTIFICATION

TS Academy

Data Analytics

CORE SKILLS

- Data Analysis
- Data Cleaning & Transformation
- Data Visualization
- Dashboard Development
- SQL Querying
- Analytical Thinking
- Business Analysis
- Attention to Detail

PROJECTS

Logistics Operations Dashboard

Power BI | Power Query | Excel | SQL

E-commerce Sales Dashboard

Power BI | Power Query | Excel

Online Food Ordering Analysis

Power BI | Excel

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